



Classe:5btg

a.s. 2021-22

Materia:Inglese

Docente: Prisco Annalisa

*L'elenco che segue è stato letto dal docente ai delegati della classe*

Elenco dei contenuti

TESTO : IMAGES & MESSAGES - di Sanità , Saraceno , Pope ( EDISCO )

### **Module 4 PACKAGING**

History of packaging : packaging , what is it?  
Packaging: the beginning  
Modern packaging  
Packaging and overpackaging : design and labels  
Overpackaging: raising awareness  
New packaging technologies : sustainable packaging  
LCA : Life Cycle Assessment  
The waste hierarchy

### **Module 5 Advertising in the Digital Age**

Traditional media and new media  
Digital and analogue photography  
The new dimension of Web 2.0  
Advantages and disadvantages of new media  
The Internet and its history: who invented the computer?  
The Internet and the web  
World Wide Web  
Online Advertising: e-commerce

### **Module 6 Visual Arts**

Photography  
The importance of light in photography  
Magnum Photos  
Photojournalism and its heroes  
Slightly out of focus  
Robert Capa and Cartier- Bresson  
Lewis Hine  
Dorothea Lange

Fotocopie /dispensa su Rivoluzione Industriale ( introduzione, definizione e date)  
Dispensa descrizione fotografia di Robert Capa “ The fallen soldier”

Link /video war photographer

Codocenza con insegnante madrelingua 10 ore (listening, speaking, writing, reading)

Cremona, 4 giugno 2022

prof.ssa Annalisa Prisco